

BREUER BONO bookshelves



So we had this idea.
An idea about a new product.
That outpaces the common and the ordinary.
A product with an appeal
that extravagates prior experiences.
An object.
Capable of making resonate
the profoundest notions.







“To work as a designer
for me very often has to do
with the renunciation of the possible,
to deliberately restrict.”





What challenges me in design
is to create objects that open up new spaces of meaning,
that offer fields of identification.
Thus you can succeed in founding a relation
between subject and object.





is based on a mixture of personal concern,
systematic analysis and intuitive serenity.
To design to me means
to dispute with the essential.”





These objects
are the spiritual expression
of what I am."



WINTER



is an attempt to create a minimal structure to hold books. And to challenge the conventional notion of what a bookcase is. To hold a book you do not need more than to support the centre of gravity. When you incline the system, the stored books are taken into a stable equilibrium. By using the wall to place the books against, WINTER can do with very little built structure. The wall is integrated into the object without being part of it. You end up with a completely new typology conveying a strong sculptural claim. I like to use the term "product architecture" for my work. Because the objects relate to the user, they enter in a close interaction, they propose ways of use, they influence behaviour, they create rooms of experience. WINTER stores and presents 0,39m of books and produces a characteristic cast shadow on the wall.

origin
WINTER was developed in Graz, Austria and is manufactured from domestic deciduous trees in Salzburg and Graz.

materials
oak or walnut, waxed

dimensions
WxHxD 15x159x12 cm

(c) 2014 breuerbono.com
All rights reserved
This product is protected
by law.



OPEN



How much do you need? And how much does it need to hold a book? OPEN substantially rethinks the typology of a bookcase. The result is a physically and optically reduced object, using the minimum amount of material. An airy grid that opens up like a fan inviting your books to accommodate. Once parked they are presented like a bouquet of flowers. OPEN - via an elegant gesture - invites to interact: to (re-)group your books: With the tip of a finger you can choose a book and tilt it towards you! Empty, it produces a sculptural cast shadow on the wall, fully loaded it draws back and leaves the scenery to your books.

origin
OPEN was developed in Graz, Austria, and is manufactured in Pischelsdorf and Graz.



materials
birch plywood multiplex
coating black or white
edges honed and untreated
stainless steel, brushed

widths
70, 115 and 160 cm

dimensions
WxHxD 70-160x239x11 cm

(c) 2018 breuerbonq.com
All rights reserved
This product is protected
by law.





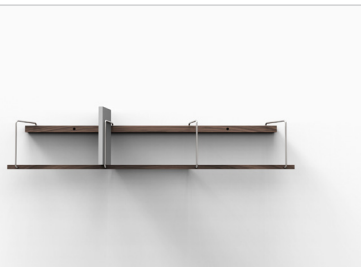
ITALIC

is a minimal and decidedly linear bookshelf for paperbacks, medium size books, CDs and DVDs. Floating appearance and characteristic cast shadow.

origin
ITALIC was developed in Graz, Austria, and is manufactured from domestic deciduous trees in Salzburg and Graz.

materials
oak or walnut, waxed
stainless steel, polished

dimensions
WxHxD 100x17x13 cm



(c) 2018, breuerbong.com
All rights reserved.
This product is protected
by law.



SCHLAGSEITE



How much do you need? And how much does it need to hold a book? SCHLAGSEITE substantially rethinks the typology of a bookcase. The result is a physically and optically reduced object, using the minimum amount of material. Time to need less: An airy grid with a well-defined distance to the wall behind it, inclined at an angle of 3°. So the books don't fall, because they are leaning. SCHLAGSEITE invites to interact: With the tip of a finger you can choose a book and tilt it towards you. Empty, it produces a sculptural cast shadow on the wall, fully loaded it draws back and leaves the scenery to your books.

Origin
SCHLAGSEITE was developed in Graz, Austria, and is manufactured in Pischelsdorf and Graz.



materials
birch plywood multiplex
coated in black or white
edges open and untreated
stainless steel, brushed

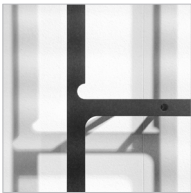
widths
118, 140, 162, 184 and 206 cm

dimensions
WxHxD 118-206x239x11 cm

(c) 2014 breuerbono.com
All rights reserved
This product is protected
by law.



PERSONA



A board to store books. But rather than lying horizontally to place the books on it, it is standing vertically and you put the books inside. PERSONA is a minimal object that spans the gamut from the rejecting inaccessability of a vault to the cheating coulisse of a cardboard western-town facade. An intelligent and space saving piece of furniture with a strong sculptural appeal, that treads an all new path in how books are stored: they are standing on the edge.

origin
PERSONA was developed in Graz, Austria, and is manufactured in Fischelsdorf and Graz.

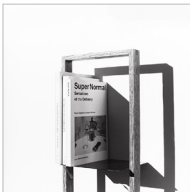
materials
black MDF, oiled
sheet steel, powder coated

dimensions
WxHxD 24x204x10 cm



11 13 9 10

PENTHAUS



is a piece of furniture designed to celebrate the book. It stands on two delicate legs and refers to the walls behind it. Two parts, realized in two differentiating materials, are invisibly joined together, creating a weightless and sublime structure of a vertically orientated proportion. At the top end, the delicate wooden frame and the thin sheet steel define a sort of box that houses the books. An open shrine, where your books are kept, protected and put on display at the same time. It recalls the appearance of a picture frame. The immediately perceived sacral connotation gives weight and relevance to the very light and discreet object.

origin
PENTHAUS was developed in Graz, Austria, and is made from domestic deciduous trees in Salzburg and Graz.

materials
oak or walnut, waxed
sheet steel, powder coated

dimensions
WxD 20x133x14 cm

(c) 2016, breuerbong.com
All rights reserved.
This product is protected
by law.



Martin Breuer-Bono holds a Master's Degree from the TU Wien and a MDes Degree from the Royal College of Art, London. Apart from formal-esthetic considerations his work is focused on conceptual contents always striving for the quality of the essential. His products are loaded with a highly articulated esthetic claim and incorporate very much of a minimalistic approach. Breuer-Bonos work recurrently hovers over the poles meaning and relevance, simplicity and manifestation, limitation and depth. His projects won prestigious international design and innovation prizes, his work was on display in exhibitions in numerous countries. Martin Breuer-Bono lives and works in Graz, Austria.

BREUER BONO is an austrian furniture label with a strongly pronounced esthetic claim. The pieces are designed and developed exclusively by Martin Breuer-Bono and manufactured in small batches by local craftsmen using carefully selected materials.

BREUER BONO
Kosenerggurtel 34a
8010 Graz
Austria
www.breuerbono.com