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# NORR11

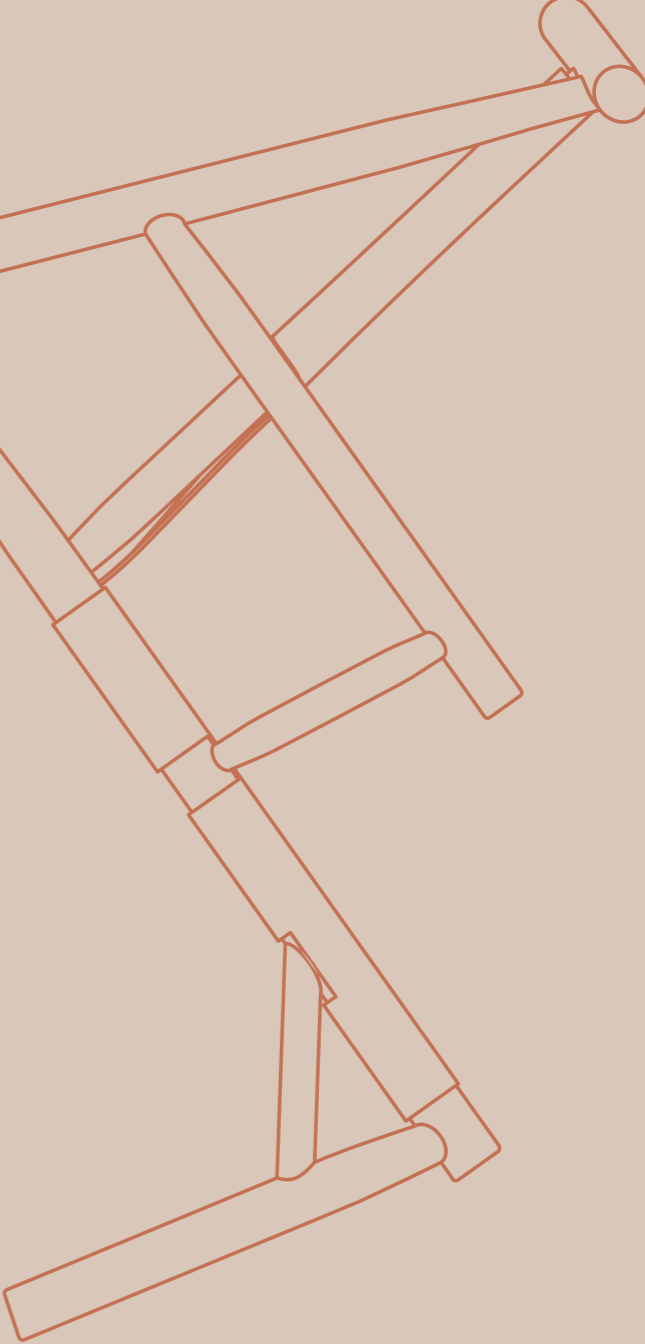


AW 2018

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## Ásmundarsalur

Situated in the heart of Reykjavik, Iceland, Ásmundur Sveinsson's former home and studio built in 1933 has been renovated and reopened as an art gallery. Ásmundur Sveinsson was one of the pioneers of Icelandic sculpture. In his early days his pieces often met with opposition and fierce criticism but over the years they have established themselves as manifestations of the Icelandic narrative tradition, society and nature in the 20th century.

Sveinsson's principle was that art was relevant to the people and belonged with the masses. He was sometimes called the "folk poet" of visual art and many of his pieces were conceived as part of public space. Inspired by Sveinsson's work and principles we found Ásmundarsalur with its green terrazzo floors and curved windows the perfect location for this years photoshoot.

# Samurai Lounge Chair



Samurai is modern lounge chair, made from turned oak timber sections with the seat and back in high quality saddle leather or canvas.

Whilst studying hunting chairs of the mid-20th century, designers Kristian Sofus Hansen & Tommy Hyldahl have created a modern interpretation of the low-slung hunting chair type, with construction inspired by Japanese simplicity combined with the Danish stick chairs

of the 1950's. Samurai is a highly considered piece of chair making based on stick chair construction popular in the 1950's, which marry different turned oak sections that support the seating comfort and tectonic geometry. The chair is completed beautifully with a highly crafted round oak section meeting the back in an elegant form which completes the iconic Samurai silhouette.

**Samurai is modern lounge chair, made from turned oak timber sections with the seat and back in high quality saddle leather or canvas.**

Samurai is offered with saddle leather from Sorensen Leathers or premium quality re-enforced canvas, which folds around the chair like armour and carries the body with ease. The seat is mounted with brass rivets in order to achieve maximum strength, whilst the back is mounted with adjustable leather straps and brass buckles. Both the leather and canvas is handmade in Denmark in proud Danish furniture tradition.



Available in shops **September 2018**

# Elephant Dining Chair

The Elephant Dining Chair is a dining chair version of the popular Elephant Lounge Chair. The legs are shared with the proven NY11 Dining Chair while the seat and back are pressed in the same soft curve as the Elephant Lounge Chair. The result is a light and elegant dining chair where the Elephant ear shaped back gently curves around the body.

Elephant Dining is produced with solid oak legs, with back and seat in laminated oak veneer. The seat and the back are upholstered in leather and textile of highest quality, and the refined 25 mm foam blend provides superior comfort. The upholstery gives the chair a solid look, which is contrasted by the slim contour of the veneer edge. "Elegant, simple but sturdy without being clumsy".

**A dining chair version  
of the popular Elephant  
Lounge Chair —**



# Le Roi Bench



# LE ROI

The Le Roi series consists of a bench and a coffee table and is made from solid oak with inlaid French rattan mesh. Le Roi is the French word for King, and the series is a minimalistic interpretation of rattan furniture from the French colonial time, merged with well known Scandinavian furniture arche-types, such as the three-leg circle table and the rectangular bench.

Le Roi is constructed as a frame geometry of solid oak, with French rattan mesh mounted with traditional methods. The tactile rattan mesh creates a translucent surface, which highlights the beautiful and simple construction. Designed by Kristian Sofus Hansen & Tommy Hyldahl.



# Le Roi Coffee Table

# Langue

# Series

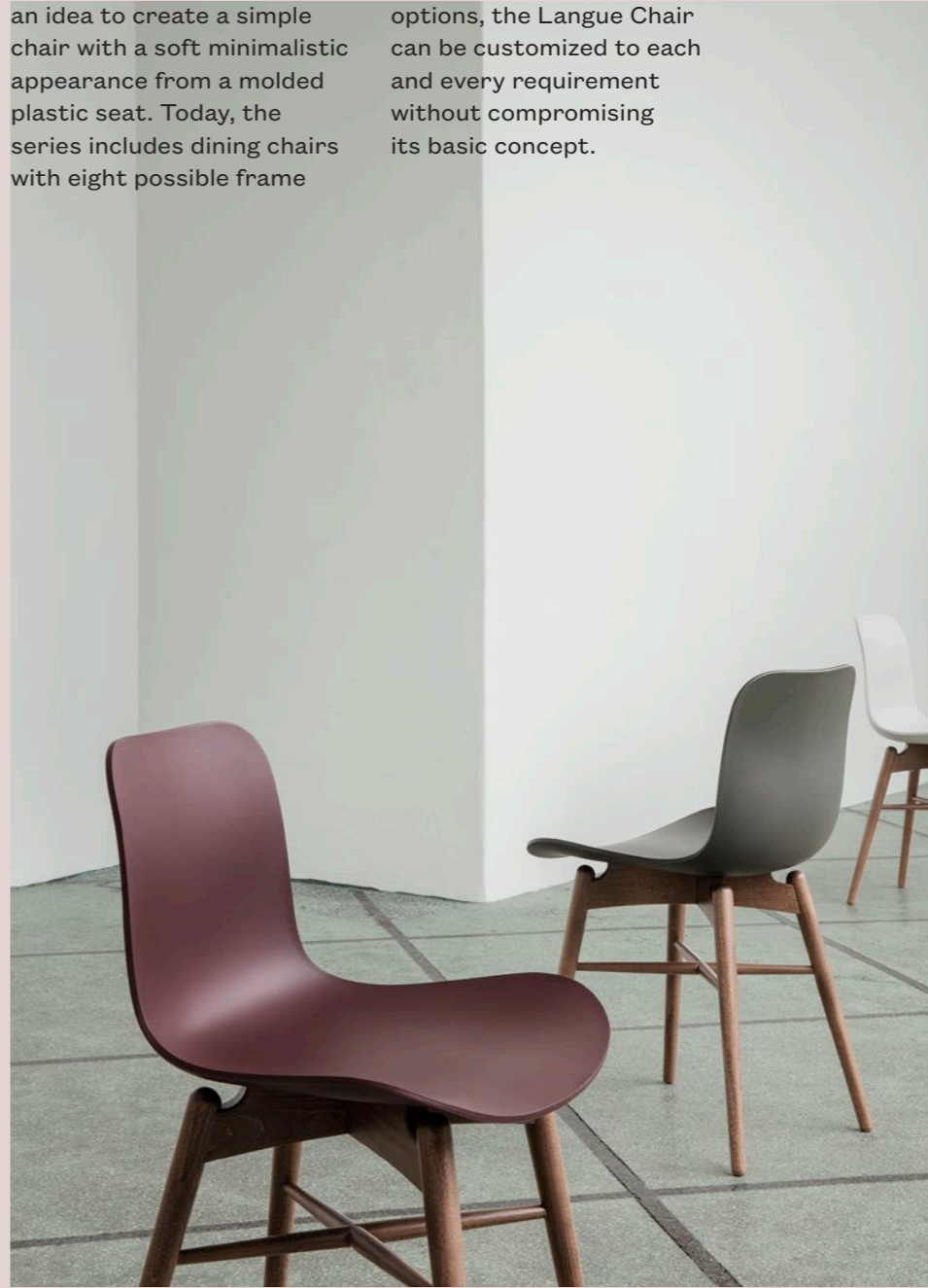
Dining chair — Bar chair — Lounge chair



The Langue series gets a fresh colour update. The Langue Series, designed by Rune Krøjgaard & Knut Bendik Humlevik, is our most versatile furniture series with a nearly unlimited potential of combinations.

This year we are adding two new plastic seat colours, Burgundy and Army Green, as well as the option of smoked beech legs. The Langue series started as an idea to create a simple chair with a soft minimalistic appearance from a molded plastic seat. Today, the series includes dining chairs with eight possible frame

variations in both wood and steel, lounge chair and a bar chair. With the wide range of possible combinations of frame, shell colours and upholstery options, the Langue Chair can be customized to each and every requirement without compromising its basic concept.



Available in shops **September 2018**

Available in shops August 2018

# NY11 Dining Chair

The design of the classic NY11 Dining Chair by Rune Krøjgaard and Knut Bendik Humlevik has been updated to make this strong chair even stronger. While still true to its simple and minimalistic design this improvement makes the chair equally suitable for home use as

the most challenging public environment use. We are proud to announce that the NY11 Dining Chair has now passed L2 testing by the Danish Technological Institute which makes it one of the strongest wooden chairs on the market.

**Equally suitable for home use as the most challenging public environment use.**

*Design update*





Available in shops August 2018

# Shark Coffee Table

**The three pointy legs give the table an asymmetric and unconventional touch.**

The Shark Coffee Table is made of solid dark stained Suar wood. The grain of the timber runs beautifully throughout the table, and in some cases natural variations in the timber are evident each creating their own unique character.

This type of wood has an impressive strength, making the table very durable and easy to maintain. The three pointy legs give the table an asymmetric and unconventional touch.



Available in shops September 2018

## Maiden series



Rune Krøjgaard & Knut Bendik Humlevik are the designers behind the Maiden series, a series of elegant and simple table legs for both domestic and public places. The Maiden series includes Dining table legs ideal for thick and substantial table tops and Café table legs that fit perfectly to any kind of café tables or smaller kitchen tables.

Their curved pedestal design and slim profile give focus on the table that they support and don't take away precious foot space under the table. The Maiden Café legs are now available with round white marble or a slab of dark stained Suar wood.

**A series of elegant and simple table legs for both domestic and public places.**

The Verner Panton Relaxer Chair was originally designed in 1974 for Rosenthal Studio line and produced in Germany. Due to the relatively small numbers produced then, the Verner Panton Relaxer chair has turned into a highly collectible object for vintage design collectors.

In collaboration with the Verner Panton Estate and Matzform, NORR11 re-launched a modern variation of this iconic chair. The Relaxer now gets a colour update and will be available in Natural Oak with Divina MD 713 from Kvadrat.

**A highly collectible  
object for vintage  
design collectors.**

Available in shops **December 2018**

## **Relaxer One**





View the full collection at

**NORR11.COM**

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